

PRESS RELEASE

Neureichenau, July 2017

PARAT IS COMMITTED TO SUPPORTING THE DSV YOUTH TEAM YOUNG TALENT OF 'DSV SKI-JUMP EAGLES' IN NEW TRACKSUITS SPONSORED BY PARAT.

New tracksuits, sponsored by PARAT, help young ski-jump athletes of the German Ski Association (DSV) fly high again in the coming season. Motivated and talented young ski jumpers, together with their five trainers, recently visited the plastics expert PARAT in Neureichenau, Lower Bavaria, to say thank you for the company's continuous support.

The ski-jump youth squad of the German Ski Association spend several days a year at the local ski jump in Rastbüchl (community of Breitenberg) doing some training sessions to prepare for the coming ski jump season. And so they did only recently. At the end of the training course, the current ski-jump youngsters of the German Ski Association, together with their trainers, visited the plastics expert. There, Frank Peters, CEO PARAT Group, as well as Florian Limmer, Head of Sales Cases/Light & Marketing/PR, welcomed 16 athletes and the entire team of trainers. As a sponsor, PARAT already supported the youth squad last year. 'Sport sponsorship of the DSV youth team is a point of honor for us', said Frank Peters.

IMAGE:

Current ski-jump youth squad of the German Ski Association visits PARAT in Neureichenau. *From left to right:* Christoph Klumpp (Leading Coach German Ski Association), Lorenz Wegscheider (trainer Bavaria), Andy Jacobs (trainer Saxony), Frank Peters (CEO PARAT), Andreas Günter (trainer Thuringia), Sven Schmidt and Florian Limmer (Heads of Sales Cases/Light & Marketing/PR' PARAT). *Front row:* athletes born 2003. *Middle row:* athletes born 2001.





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About PARAT Group:

PARAT – the globally active partner for highly functional plastic trim parts and structural components relies on first-class quality with maximum customer value as a leading manufacturer of tool cases and bags, provider of innovative IT storage systems and specialist for certified safety lamps. In the business year 2016, PARAT Group, together with its roughly 800 employees, generated about 80 million euros in sales at five locations worldwide.

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