

PRESS INFORMATION

Neureichenau, July 2016

Flying high with PARAT

PARAT IS COMMITTED TO SUPPORTING THE DSV SKI JUMPING YOUTH TEAM

Offer young talent a challenge – this is the maxim of the plastics expert PARAT in both professional and sporting terms. PARAT is now actively engaged in supporting young athletes of the German Ski Federation: the company has sponsored about 21 young ski jumpers and provided new and high class tracksuits with PARAT logo print.

„Sport sponsorship of the DSV youth team is a point of honor for us“, said Florian Limmer, Head of Sales ‘Cases/Light’. As a brand manufacturer of high-class and durable products, this was in accord with the company’s claim to be committed to sustainability. „This also involves encouraging ‚new blood‘. Top class sport and top class brand – that’s the perfect match“, Florian Limmer puts it in a nutshell. And there’s also another very special reason – or better two – for PARAT’s sporting commitment. Because the region around the company’s headquarters has already produced two excellent exceptional athletes: Michael Uhrmann (Breitenberg) and Severin Freund (Waldkirchen), both Olympic champions in ski jumping, have begun their outstanding sports careers in the Bavarian Forest as members of the DSV youth team.

(Zeichen: 1.282)

image:



PRESS INFORMATION

Neureichenau, July 2016

caption:

The DSV ski jumping youth team visits PARAT in Neureichenau.

from left: Florian Limmer, Head of Sales 'Cases/Light', Martin Kremsreiter, COO PARAT GmbH + Co.KG, the coach and the youth team of DSV e.V.

About PARAT:

WE DO NOT COMPROMISE. WE CUSTOMIZE.

PARAT is a globally active partner in the field of highly functional plastic trim parts and structural components and leads the market in the tool cases & bags segment. At PARAT Group, providing **expert** and objective advice has always been its trademark: we constantly strive to deliver the best solution for our customers.

Manufacturer's address:

PARAT Beteiligungs GmbH
Schachtlau 3 - 4
DE - 94089 Neureichenau
www.parat.eu

Contact:

PARAT Marketing & PR
phone: +49 (0) 8583 / 29-132
email: marketing@parat.eu